

**ANGELINA COLLEGE FINE ARTS DIVISION**  
**SPEECH 1315 - PUBLIC SPEAKING – SPRING 2019 (Revised 1/19)**  
**Instructional Syllabus**

**I. Basic Course Information**

**A. COURSE DESCRIPTION**

SPCH 1315 – Public Speaking. Three hours credit. Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

**B. INTENDED AUDIENCE**

The intended audience is any student who desires to improve public speaking skills.

**C. INSTRUCTOR**

**Instructor:** Amy Morrison

**Office:** ACA 100D

**Telephone:** (936) 633-3250

**Office hours:** as posted

**Email:** [amorrison@angelina.edu](mailto:amorrison@angelina.edu)

**II. INTENDED STUDENT OUTCOMES**

- A. Core Objectives required for this Course
1. Critical Thinking: to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
  2. Communication: to include effective development, interpretation and expression of ideas through written, oral and visual communication
  3. Personal Responsibility: to include ethical recognition, personal accountability and commitment toward task completion.
- B. Course Learning Outcomes for all Sections - Upon successful completion of this course, students will:
1. Recognize and understand the foundational models of communication.
  2. Apply elements of audience analysis.
  3. Demonstrate ethical speaking and listening skills.
  4. Research, develop, and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
  5. Demonstrate effective usage of technology when researching and presenting speeches.
  6. Understand how culture, ethnicity, and gender influence communication.
  7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative, or persuasive).

**III. ASSESSMENT MEASURES OF STUDENT LEARNING OUTCOMES**

A. Assessments for the Core Objectives:

1. Critical Thinking: Students are assessed through questions embedded in exams, which reflects evaluation of persuasive speeches. The questions embedded in exams will measure selection and understanding of information, application of material, analyzing points of view and arguments, and formulating solutions.

2. Communication: Students are assessed by means of a rubric which reflects evaluation of written, oral, and visual communication skills in a speech that utilizes a visual aid. Students will be assessed by means of the standardized AC rubric for Communication.
3. Personal Responsibility: Students are assessed by means of a rubric which reflects evaluation of ethical decision making through a persuasive speech on a contemporary issue. Students will be assessed by means of the standardized AC rubric for Personal Responsibility.

#### B. Assessments for Course Learning Outcomes

1. Students will demonstrate recognition and understanding of the foundational models of communication through questions embedded in exams.
2. Application of the elements of audience analysis will be reflected through questions embedded in exams.
3. Students will demonstrate ethical speaking and listening skills through the presentation of persuasive speeches.
4. Students will present four extemporaneous speeches evaluated by a grading rubric gauging verbal and nonverbal techniques. Works cited pages will be submitted as well as an outline to evaluate research and development.
5. Students will demonstrate the effective use of technology by using presentation software in at least one presentation.
6. Students will demonstrate an understanding of how culture, ethnicity, and gender influence communication through questions embedded in exams.
7. Students will demonstrate comprehension of presentation skills for a variety of speeches throughout the semester.

### **IV. INSTRUCTIONAL PROCEDURES**

Methodologies, which are utilized in presenting course content, include but are not limited to lectures, class discussions, student presentations, journal writing, audiovisual presentations, role-play activities, and small group scenarios.

### **V. COURSE REQUIREMENTS AND POLICIES**

#### **A. Required Textbooks, supplemental materials and equipment:**

*The Speaker's Primer* (2nd edition), Valenzano

**Additional Resource:** Go to the [Angelina.edu](http://Angelina.edu) webpage for information about our tutoring assistance.

#### **B. Assignments**

##### **1. Performance assignments:**

Each student enrolled in SPCH 1315 is expected to complete four speeches during the period of time set aside for student speeches; one speech per Module. Each speech will be assigned a numeric grade ranging from "0" to "150". Each speech is critiqued and graded according to the guidelines on the Critique Sheets that are attached to each speech.

**When a student fails a speech**, his/her failure is almost always due to one or more of the following problems: (1) he/she is not prepared to speak; (2) he/she fails to meet the requirements of a specific speaking assignment; (3) he/she fails to follow the required dress code for speakers; or (4) he/she reads a speech rather than delivering it extemporaneously.

In addition, each of the "Speaking Assignments" categories have a specific time requirement. Each student must keep his/her presentations within these time requirements. A penalty of one point per 10 seconds will be deducted from the student's grade for all deviations from the required time limits on each speech.

## **2. Performance:**

Speeches are to be extemporaneous. Therefore, they are to be prepared beforehand. A complete outline must be submitted as required by the instructor, prior to speaking. All outlines **must** be typed. Speeches are not permitted without an outline.

## **C. Class Policies**

**Academic Assistance:** If you have a disability (as cited in Section 504 of the Rehabilitation Act of 1973 or Title II of the Americans with Disabilities Act of 1990) that may affect your participation in this class, you should see Maria Lopez or Steve Hudman in room 200 of the Student Center. At a postsecondary institution, you must self-identify as a person with a disability; Ms. Lopez and Mr. Hudman will assist you with the necessary information to do so. To report any complaints of discrimination related to disability, you should contact Mr. Steve Hudman, Dean of Student Affairs, in Room 101 of the Student Center. You may also contact Dean Hudman by phone at [\(936\) 633-5292](tel:9366335292) or by email [shudman@angelina.edu](mailto:shudman@angelina.edu)

**LATE WORK & EXTRA CREDIT:** I generally do not accept late work. If you know you will be out of town, you may complete the work ahead of time. If you miss a speech due date, you may complete it late during a specified time at the end of the semester, however 10 points will be deducted. You may only make up ONE speech. ***You must complete ALL 3 speeches to pass this class regardless of points earned.***

## **VI. COURSE CONTENT**

### **A. Content/Topics**

*See attached schedule*

### **B. Additional Content**

*See attached Speaking Assignments  
See Presentations Policies*

## **VIII. EVALUATION AND GRADING**

### **A. Assessment Criteria FOR Oral Presentations**

- 100-90="A"**-An outstanding speech. Clear purposes well adapted to needs and interests of the audience. Excellent eye contact, posture, and gestures. Excellent content, well-organized, excellent wording and overall delivery, and a well-prepared outline.
- 89-80="B"**-A speech approaching the qualities of an "A" speech. No major weaknesses, but not achieving the highest standard of excellence.
- 79-70="C"**-An acceptable, average speech. Clear purpose, adequate support, and apparent organization. Meets minimum requirements for a speech.
- 69-60="D"**-Unclear purpose and serious deficiencies in some, and perhaps all, areas of content, organization, wording, and delivery, and/or serious deficiencies in meeting major criteria established for that speech.

**59 and below="F"**-An unacceptable speech that reveals a lack of preparation and/or poor delivery.

**B. Determination of Grade**

**Grading:** Speeches, written work, and tests will all be weighted accordingly, as noted on the grading scale.

**The grading scale is as follows:**

Oral Speaking performances	450 Points
Written Assignment	150 Points
Discussions	200 Points
Exams	150 Points
Critiques	50 Points

TOTAL POINTS: 1,000

Speech 1, 2, & 3 – 150 points each (450)  
Written Assignment - 150 points  
3 Exams – 50 points each (150)  
Discussions – 50 points each (200)  
Self critique – 50 points

1000 – 900 points = A

899-800 points = B

799-700 points = C

699-600 points = D

599- 0 points = F

**C. Examinations:** There will be three examinations over text material and lectures as noted in the proposed class schedule.

**VII. SYLLABUS MODIFICATION**

Due to the nature of this class, flexibility in the class schedule and/or changes to the syllabus may be necessary. In some cases, a single class day may be the only notification you will receive; otherwise, at least one week's notice will be given. If numerous changes are made, revised schedules will be provided.